



## Project snapshot

Type	Forests
Region of interest	North America
Blueprint owner	Lyne Timber
Financial instrument	Private equity (2–5-year term)
Proof of concept	Established

## In a nutshell

Investments in sustainable forestry typically aim to conserve and sustainably manage existing forest tracts or restore degraded land. Cashflows come from sustainable harvesting, payment for ecosystem services, land appreciation, land preservation tax credits, the sale of land rights, and other fees, such as hunting or fishing. This model is innovative because of the institutionalization of the investment vehicles: it provides a viable investment strategy for commercial institutional investors, including pensions and insurance companies.

## Investment and operating model

An equity investment fund is set up to acquire land and implement sustainable management programs. In some cases, concessionary lenders can partner with the fund manager to provide loans at a project level.

Conservation land rights are sold to conservation organizations via conservation easements, which grant them the right to restrict land use on land that they do not otherwise own. Most easement schemes allow for ongoing sustainable timber production, which generates income. Other sources of profit include fees from recreational leasing and payment for ecosystem services. Profits are distributed to the investors – typically over 2–5 years – and to the fund manager, as in standard private equity deals. The difference is that the conservation easements, often put in place in the first 1–4 years after a fund acquires the land, provide advantageous early returns for private equity investors.

The fund may hold the land for anywhere from 6–12 years. Exit options include selling the land to conservation organizations (often the same organization who purchased the easement), private individuals, sustainable timber companies, or cooperatives who charge members to access the land.

## Impact measurement

Given the enormous complexity of forest ecosystems, outcome measurements may be unique to the forest being managed.

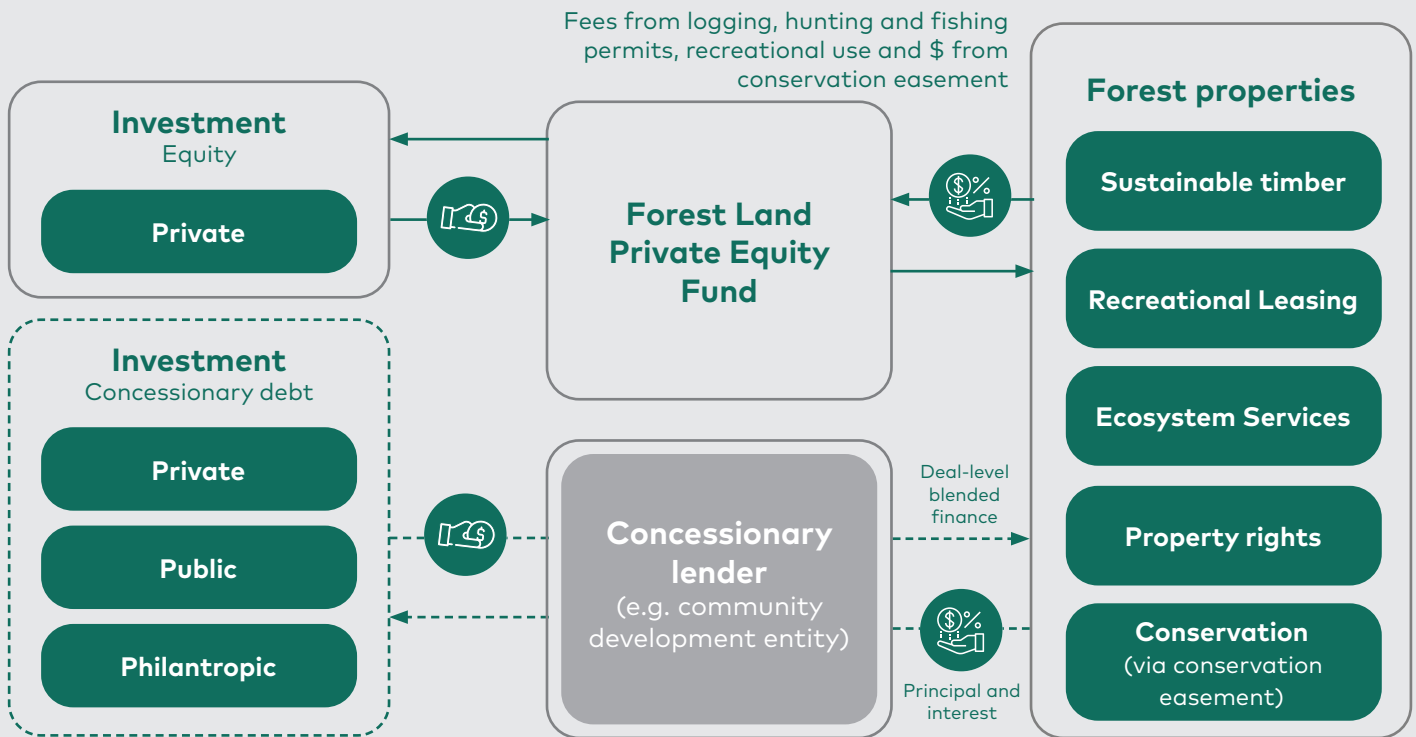
Standardized Global Impact Investment Network IRIS metrics for social, environmental, and financial performance may include:

1. Attributes of the land: conservation priority characteristics, type of land area, fresh water bodies present, etc.
2. Conservation: forest management plan, protected land area, ecological restoration management area, streams restored, coastline restored, etc.
3. Benefits and impacts of conservation: ecosystem services, revenue generated at directly supported

## Scalability and replication

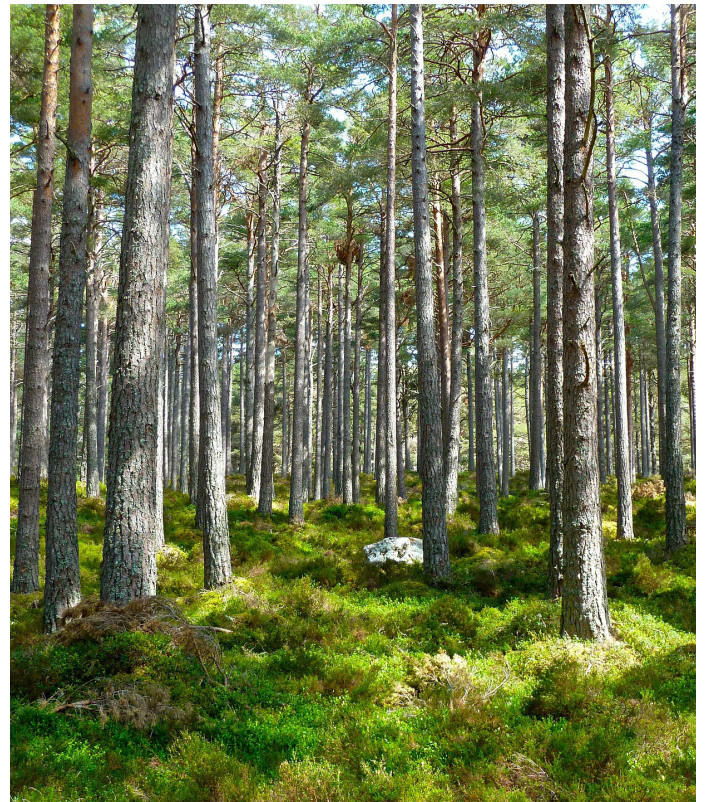
This blueprint is ready for scaling up across North America, where conservation easements and tax credits exist, and could be replicable across all countries where conservation easements are in place, such as several countries in Latin America, Europe, Africa, and Oceania.

## Investment and operating model



## Would you like to know more?

The Coalition for Private Investment in Conservation (CPIC) is a global, multi-stakeholder initiative with a mission to enable conditions that support a material increase in private, return-seeking investment in conservation. These blueprints support this mission by providing replicable investment models that incorporate innovative finance solutions to encourage the participation of private investors.



More information on this blueprint is available [here](#).

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