



**Semi- Annual Meeting**

**June 7, 2017**

**Rockefeller Foundation, New York**

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**Coalition for Private Investment  
in Conservation (CPIC)**

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# CPIC meeting

## Agenda for the day

- 9:00            **Welcome remarks** (Rockefeller Foundation)
- 9:10            **Introductions and welcome to new members** (Andrew Deutz / John Tobin)
- 9:30            **Block 1: Working group updates** (Romas Garbaliuskas / Fabian Huwyler)
- 11:00           **Block 2: CPIC model blueprint** (Charlotte Kaiser / Natalya Skiba)
- 12:30           **LUNCH**
- 1:15            **Block 3: Steps moving forward** (Frank Hawkins)
- 2:45            **Session wrap-up** (Andrew Deutz / John Tobin)
- 3:00-4:30      **Block 4: In-person working group breakouts** (working group co-leads)

# CPIC meeting

## Participants

Bakarr Mohamed	Global Environment Facility
Band Larry	Independent Consultant
Barley David	Althelia
Bernasconi Lorenzo	Rockefeller Foundation
Bouquet Caroline (VC)	Mirova
Chatterton Paul	WWF-Austria
Coady Patrick	Seale & Associates
Connors Celeste	Hawaii Green Growth
Deutz Andrew	The Nature Conservancy
Ervin Wilson	Credit Suisse
Fonseca Gustavo	Global Environment Facility
Galvin Dale (VC)	Rare
Garbaliuskas Romas	Conservation International
Gobin Charlotte	Marine Stewardship Council
Guillon Ben	WRA / Conservation Investment
Hawkins Frank	IUCN
Howes Rupert	Marine Stewardship Council
Huwylar Fabian	Credit Suisse
Hughes Jonathan	Scottish Wildlife Trust
Ingram Paulus	ARC Fiduciary
Kaiser Charlotte	The Nature Conservancy
Korijn Alexandra	Enclude
Knowles Christopher	European Investment Bank
Krushelnyska Olha	Global Environment Facility
Larrea Joan	Convergence Finance
Lowrance Courtney	Citi
Malik Peter	GIIN

McCauley David	WWF-US
Moye Melissa	WWF-US
Murphy Peter	GIIN
Negra Christine	Versant Vision
Ogilvie-Thompson Meredith	Pangolin
Quatrini Simone (VC)	UNCCD
Rechberger Kristin	Dynamic Planet
Riva Massimiliano	UNDP
Rodgers David	Global Environment Facility
Roy Helene	Rainforest Alliance
Sabeti Heerad (VC)	For Benefit
Schuster Daniel	Credit Suisse
Scott Jason	Encourage Capital
Severin Christian	Global Environment Facility
Skiba Natalya	The Nature Conservancy
Smith Amanda	Zoological Society of London
Stein Peter	Lyme Timber
Stephenson Jim	PwC UK
Thiele Torsten	Global Ocean Trust
Tobin John	Cornell University
Tregidgo Paul	Credit Suisse
Wachowicz Kelly (VC)	Catch Invest
Whelpton Leigh	Conservation Finance Network
Whisnant Ryan	PEMSEA
Wobbrock Nick	Blue Forest Conservation
Zook Dan	Initiative for Smallholder Finance

# BLOCK 1: Working group updates

# Block 1

## Working group updates

- **Forest Landscape Conservation and Restoration**  
*co-led by the Global Impact Investing Network and the EIB*
- **Coastal Resilience**  
*led by TNC NatureVest*
- **Sustainable Fisheries**  
*co-led by Conservation International and Credit Suisse*
- **Sustainable Agricultural Intensification**  
*co-led by TNC NatureVest and the Global Environment Facility*
- **Green Infrastructure for Watershed Management**  
*newly co-led by WWF and ARC Fiduciary*

# Sustainable Fisheries

*co-led by Conservation International and Credit Suisse*

# Sustainable Fisheries

## Sustainable Fisheries Investment Inventory

- Captured information on a) WG institutions (expertise, focus, contribution and capacity needs), b) blueprints and existing investment projects and c) sources for information on sustainable fisheries investment.
- Created from 15 WG responses to a questionnaire
- Questionnaire identified:
  - 11 projects/initiatives that could be translated into blueprints
  - 19 sources of information on sustainable fisheries investment

# Sustainable Fisheries

## Steps to Identify Blueprint Ideas to Develop

- WG leads to conduct interviews with WG members who submitted promising “blueprintable” sustainable coastal fishery strategies
- Additional questionnaire to be used for interviews that covers a) promising sustainable coastal fishery strategies, b) project developer information and c) feedback on CPIC blueprint template
- For promising blueprint ideas, we would ask WG member to feed information into CPIC blueprint template
- For each blueprint idea, have a WG call for a detailed discussion
- Goal: At least 1 blueprint for each of a) a concept that has been implemented and b) a concept under development but that has not yet been implemented



# BLOCK 2: CPIC model blueprint

# Block 2

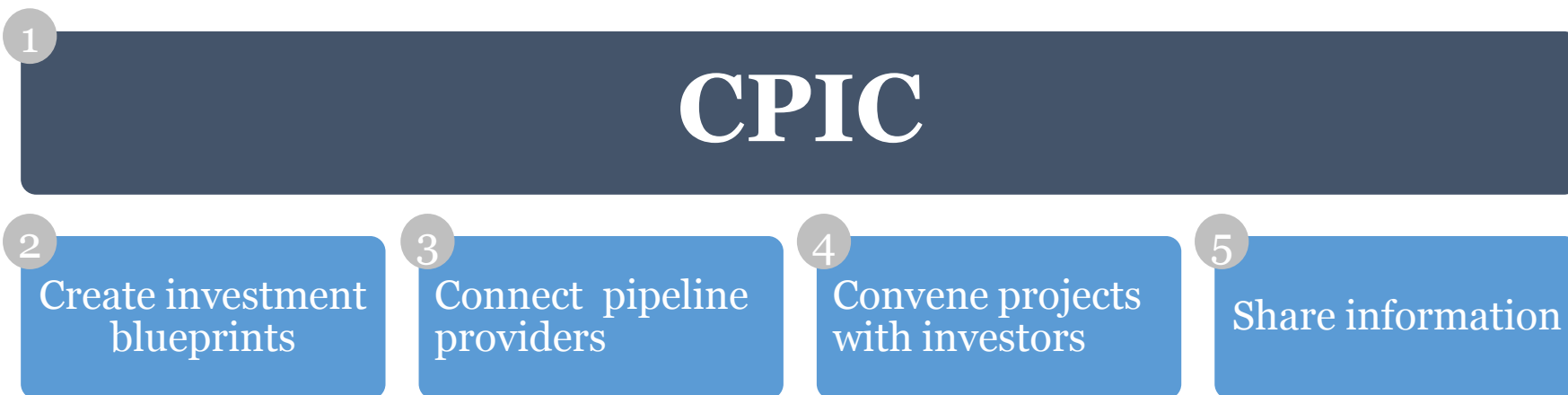
## Presentations by PwC, Lyme Timber and TNC

See separate presentations

# BLOCK 3: Steps moving forward

# Block 3

## Resourcing Strategy: An Overview



The starting point for the Resourcing Strategy is the purpose and functions of the Coalition, as spelled out in the original “Road Map” document from September 2016 and the Governance Document of March 2017.

The Resourcing Strategy identifies key activities and outputs associated with each of these functions, as well as indicates who will play what role in their delivery and what the expected costs will be.

# Block 3

## Resourcing Strategy: High-Level Description of Modules

Module	Key Activities	Price
<b>1. CPIC Secretariat</b>	<ul style="list-style-type: none"><li>Organization of SC and other meetings</li><li>Correspondence on behalf of CPIC</li><li>CPIC website maintenance</li></ul>	USD 350k (per year)
<b>2. Blueprints</b> development for for investable conservation projects	<ul style="list-style-type: none"><li>Blueprint development through (currently five) sectoral Working Groups</li><li>CPIC endorsement of blueprints</li><li>Public dissemination of blueprints</li></ul>	USD 1.8m in total  USD 150k per blueprint (12 blueprints in total)
<b>3. Connecting</b> “pipeline providers” with deal structuring support and other resources	<ul style="list-style-type: none"><li>Peer review by CPIC partners</li><li>External expert review workshops on deal structuring</li></ul>	USD 10k per deal structuring workshop
<b>4. Convening</b> conservation project delivery parties with public and private investors	<ul style="list-style-type: none"><li>Convene meetings of CPIC members and other investors around blueprints and deal opportunities</li><li>Present CPIC outputs at investment community gatherings</li></ul>	USD 20k (per year)
<b>5. Information sharing</b> to foster the transition from discrete projects to investable products at scale	<ul style="list-style-type: none"><li>Publication of CPIC blueprints and related documents on business models and deal structures</li><li>Commissioned studies on aggregation and scaling lessons</li><li>CPIC website maintenance (costs covered under 1.)</li></ul>	USD 200k (100k per report)

# Block 3

## Terms of Reference for a CPIC Secretariat

### **Functions of the Secretariat:**

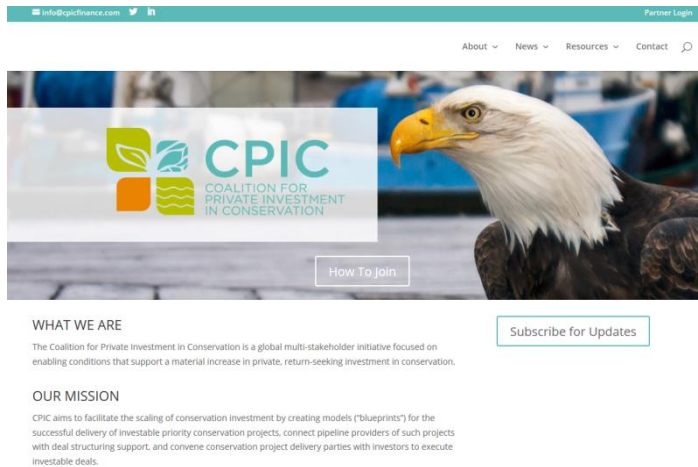
- Provide necessary support for the operations of the Coalition and its working groups and related work products of the Coalition to facilitate the work of the Coalition.
- Organize regular calls and meetings of (i) the Steering Committee and the Coalition Partners and (ii) the Working Groups.
- Support the organization and functioning of any working groups established by the Steering Committee.
- Manage the financial resources of the Coalition, under the guidance of the Steering Committee, notwithstanding any contributions to the functioning of the coalition generated by Steering Committee members.
- Engage in outreach, partner recruitment, and fundraising for the Coalition as a whole and individual working groups and work products of the Coalition.
- Resources permitting, contract with other entities to take on specific support functions or technical assistance to the Coalition and its Partners. This could range from website maintenance to advisory services for transaction identification and structuring.

The organization chosen as a Secretariat should have a familiarity with both conservation and private investment issues, though preferably be more investor-facing than NGO-facing, and have skill with process facilitation.

# Block 3

## CPIC Website Update

### Main website



- Regularly updated site to publicly share information about the Coalition's work/output and events

### CPIC member forum

#### CPIC Forum

Steering Committee	Topics	Posts
Documents Library	3	6
Recent Topics ^		
Meeting on June 7, 2017 in New York	2 weeks ago	By Fabian Hu...
CPIC Contact list	2 weeks ago	By Fabian Hu...
Steering Committee Meeting: Agenda/M...	2 weeks ago	By Fabian Hu...
Secretariat	Topics	Posts
Document Library	0	0
Coastal resilience working group	Topics	Posts
Document Library	0	0
Forest landscape conservation and restoration working group	Topics	Posts
Document Library	0	0

- Password-protected information sharing tool and data repository for the Working Groups and the Secretariat

Thank you for attending.